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PROFESSOR CRAIG SMITH



Craig R. Smith, professor of communication studies at CSULB, and founder of the Center for First Amendment Studies. In addition to publishing more than 15 books and 60 articles, he served as a full-time speechwriter to President Gerald Ford and Chrysler CEO Lee Iacocca, and was a consultant to George H. W. Bush during his 1980 run for the presidency. In 2010, he received the Douglas W. Ehninger Award for lifetime achievement in rhetorical scholarship by the National Communication Association.

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1250 Bellflower Boulevard Long Beach, California 90840 562.985.4111